



**SAMANVAYA**

*Shaping actions for a better planet*

**&**



**Bhoomi College**

**present**

**A COURSE ON**  
**GREEN**  
**ECONOMY**

**AN INDIAN APPROACH**

**Based on the thoughts and works of  
Gandhian Economist, J.C. Kumarappa**

# BACKGROUND & CONTEXT

The discourse around sustainable economics has been led by Western perspectives. In contrast, India, with its rich history and unique socio-economic landscape, offers alternative viewpoints that often remain underexplored.

We recognize this gap and aim to bridge it with this comprehensive course. The course aims to explore the complex interplay between economics and the environment with a particular emphasis on Indian philosophy and practices.



## WHY THIS COURSE?



Understanding economics from an **Indian viewpoint** allows for more culturally relevant and context-specific solutions.



With India being one of the most vulnerable countries to climate change, the need for a **shift towards a green economy** is pressing.



As the world becomes increasingly interconnected, **alternative economic models** like the ones proposed in this course can offer valuable insights for global sustainability efforts.



With an increasing number of organizations turning towards sustainable business models, the skills and perspectives gained from this course could be directly **applicable by socio-eco entrepreneurs**.

# KEY TOPICS COVERED

- Economic Education & the TINA myths
- World Economic Development
- Global Economic Structures
- Indian Economic System
- J.C. Kumarappa and Gandhian Economy
- Climate Emergency and Economics
- Global Resistance to Modern Economy
- Alternative Economics Models
- Frameworks for Green Economy
- Developing Green Business Ideas
- Creating Sustainable Enterprises

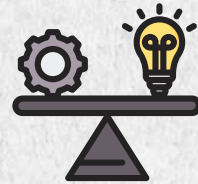


# COURSE HIGHLIGHTS



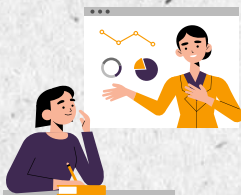
## Indian Economic Philosophy

From ancient barter systems to modern challenges.



## Practical Workshops

In-person experiences to grasp sustainability at its core.



## Expert Lectures

A chance to interact with and learn from social and eco entrepreneurs, practitioners and leaders.



## Bootcamp

A dedicated space for hands-on green business ideation and development.

# WHO SHOULD ATTEND?

At a glance, here's how our course can empower key figures across various sectors:



- **Civil Society Leaders**

Understand the socio-economic dynamics of green initiatives to create impactful community projects, and gain tools to rally grassroots-level change.

- **CXOs of Companies**

Equip your business with the knowledge to pivot towards sustainable practices, ensuring business sustainability while preserving the planet.

- **Leadership at CSR Foundations**

Shape your CSR policies around proven models and best practices in sustainability. Understand the intricacies of the green economy and how it can align with your organization's mission and vision.

- **Government Officials**

Acquire insights into drafting policies that prioritize sustainability, integrating them seamlessly with India's socio-cultural and economic objectives.

- **Changemakers**

From entrepreneurs to educators, understand the nuances of the green economy, ensuring you're at the forefront of change, paving the way for a sustainable future.

# RESOURCE PERSONS



**MR. ANANTHOO**  
Founder, Tula, Chennai



**DR. SUMANAS KOULAGI**  
Janapada Seva Trust, Melkote



**REV. SARA WALCOTT**  
Founder - Director, Sequoia  
Samanvaya, California, USA



**MR. RAMASUBRAMANIAN**  
Director Samanvaya, Chennai



**MS. NIRMALA NAIR**  
Founder, School of Practical  
Sustainability, Cape Town



**SMT. MEENAKSHI**  
Founder and Director, Puvudham,  
Dharmapuri

and more....

# ABOUT THE ORGANISERS



Samanvaya have been consultants dedicated to the social sector since 1998, providing consulting, advisory and mentoring services. They believe that actions that are aligned with being truthful, simple and small are shaping a new, better world.



Bhoomi College since 2009, has brought together individuals and communities through its fellowships, conferences, short programmes and workshops to learn, share and engage, aiming at ecological living on our planet.

# COURSE SCHEDULE

## Orientation:

Dates: Sep 28-29, 2023

Time: 10 am – 4 pm IST

Venue: Bhoomi College, Bangalore



## Online Classes:

Dates: October 7-8, 14-15, 21-22, 28-29

Time: 10 am - 12 pm IST

## Immersive Bootcamp:

Dates: Nov 4-8, 2023

Time: 10 am – 6 pm IST

Venue: Bhoomi College, Bangalore

# COURSE DETAILS

**Duration:** Sep 28 – Nov 8

**Cost:** 40,000 INR

**Medium:** 8 online sessions and a 5-day bootcamp

To know more:

<https://www.greenecconomyindia.in/programme/green-economy-indian-approach>





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# CONTACT DETAILS



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